



## PRE WALL 1:

# 4 STEPS TO \$1 MILLION IN REVENUE

Two-day class focused on residential dealers currently generating less than \$500,000 per year in revenue.

Valuable for larger dealers who are struggling with profitability or cash and want a better understanding of pricing and the overhead cost of running a business.

**OCT 31 - NOV 1**  
**8AM - 5PM**

### LOCATION:

OKC Branch  
4732 N.W. 1st Street  
(405) 948-7900

## WHAT YOU WILL LEARN:

- 1** Dealers will be shown the 4 things they need to do each day to generate \$1 Million in revenue and how to do them profitably.
- 2** The true cost of operating a profitable HVAC business and what it takes to make more money without working more hours will be examined.
- 3** Participants will come away with a clear understanding of what it takes to bill \$1 Million and how to get there.

*Questions and discussion will be encouraged.*

### PRESENTED BY:

Mike Maynard an HVAC installer, service manager, operations manager, and owner of a company with more than 50 employees and sales of over \$7 million

## TO REGISTER:

[ShearerSupply.com](http://ShearerSupply.com)>Programs>Training

Cost : \$750 per person

*You will need to pay for the class when you register.*

